

SOVEREIGN ASSET MANAGEMENT (SAM)

FUND PLATFORM - THE SOVEREIGN APPROACH

Sovereign Group

Established in 1987, The Sovereign Group provides a full range of wealth management services from over 25 strategically located offices worldwide. In addition to the Group's core services of establishment and management of companies, trusts and other structures, it offers tax planning, accounting, insurance and yacht registration services.

- Sovereign Asset Management (SAM) is the division of the Sovereign Group which provides investment advice and other asset management services to Sovereign Group clients.
- SAM is a fully regulated asset management company based in Gibraltar and regulated by the Gibraltar Financial Services Commission (FSC).
- Our focus is on leveraging the collective strength of our clients in order to access carefully selected, pre-eminent investment services, while also being able to negotiate competitive reductions on fees with fund providers.
- SAM is not tied to other financial institutions such as banks or fund managers and consequently, we
 are able to offer genuinely impartial advice to our clients.

Our Fund Range

While SAM has traditionally focused on servicing the Group's private high net worth individuals, experienced investors and institutional clients, we are now able to cater for a broader investor audience.

We have designed a flexible solution for Sovereign Group clients with varying levels of investible assets and can now offer a carefully selected range of funds suitable for all client profiles.

- SAM has developed strong relationships with reputable fund providers and maintains a close dialogue
 with them to monitor performance and investment strategies on an ongoing basis. Investors benefit
 from our excellent relationships and financial expertise.
- SAM's fund platform matches various risk-return targets. Our selection of funds range from low-risk, cautious strategies to higher return seeking, mainly stock-driven investments. The funds cover different geographical areas with global or regional reach, offered in the world's main currencies GBP, Euro and USD.

Through efficient structuring, we are able to keep paperwork and administration to a minimum which enables us to concentrate on the monitoring of our approved fund selection. Furthermore, due to our strong position in the market, fees charged to the client are reduced.

Clients can select from our approved range of funds themselves, confident in the knowledge that they have been thoroughly researched and approved, or alternatively SAM are available to provide an element of advice should it be required.



Added Value & Long Term Commitment

SAM has many years of experience working with external investment managers and other financial institutions while remaining an independent party at all times for the benefit of our clients. On an informed basis we provide a high-quality concept of investment solutions for our investors in order to meet various risk-return profiles, investment horizons, currencies and geographical preferences.

- We offer a carefully selected range of approved funds to ensure all of our investors receive privileged
 access and favourable terms, regardless of portfolio size and thus make the service more accessible
 to a larger proportion of Sovereign's clients.
- Investors benefit from our expertise and experience resulting in an additional level of service and commitment at no extra cost. SAM does not charge for its added - value. Indeed, in certain cases, due to our enhanced buying power, fees can be reduced compared to those quoted by fund providers to individuals.

To find out how to maximise the potential of your future investment solution, please feel free to contact us via your relationship manager for an initial consultation.

Contact Details

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